

➤ **INITIATE**

# 3-2-1 PRESENTATION CANVAS

Team:

## 3 Slides

What's the problem or the situation?

What's your solution or approach? How does it work?

What are your next steps? What do you need?

## 2 Minute Script

Build the flow of your two minutes of presentation time.  
Generate a written script or bullet points here.

## 1 Minute of Q+A

Identify potential questions, categorize them, prepare responses and anticipate objections

### How to use this tool:

Communicate your idea, product or to others and get buy-in from stakeholders.

This tool is best used with:

**Implementation Plan - Finding Inspiration - Opportunity Map**

### Credits

This tool was inspired and remixed from similar tools found at:

<https://www.boardofinnovation.com/tools/>

